
ISMP 2009 International Society for Mathematical Programming

Sponsorship
Opportunities

INFORMS

ISMP 2009 Sponsorship Opportunities

Generate excitement for your products and services and increase your long-term exposure by sponsoring an event at the International Symposium on Mathematical Programming, Chicago 2009. Expected attendance is 1,500. The MPS invites you to maximize your organization's visibility before, during and after the meeting through these sponsorship opportunities. You will receive approximately 10,000 impressions through on-site, online and print advertising promotion.

LEADERSHIP DONORS

\$15,000 and Above

These premier donors provide leadership support and are considered partners in the success of the Symposium. They are accorded high-level recognition and visibility on a continuing basis, including:

- Special designation as a Leadership Sponsor in all sponsor recognition mechanisms, including meeting website, signage and printed media.
- Logo on the front page of the meeting website, plus logo on the sponsor page.
- Hyperlink from the meeting website to your website.
- Logo in a full-page advertisement in Optima, the MPS Newsletter, with a readership of 1,100.
- Logo and formal acknowledgment in a full-page tribute in the printed meeting program, distributed to all attendees (1,500).
- Prominent signage with logo at the sponsored event.
- Prominent placement in the sponsor recognition display, located in a high-traffic area at the meeting site.
- Acknowledgment of support for a specific high-visibility activity at the meeting, plus any special visibility related to the event.
- Complimentary meeting registration for three company personnel.

CORPORATE AND UNIVERSITY SPONSORS: GENERAL SUPPORT

Select from sponsorship opportunities at contribution levels below \$15,000 to reach mathematical programming professionals at their premier triennial meeting. Sponsorship can be especially successful for companies new to the optimization market or those with new or improved products to introduce.

Sponsors receive the following recognition, in addition to any specific visibility that may be associated with their event:

- Logo on the front page of the meeting website, plus logo on the sponsor page.
- Hyperlink from the meeting website to your website.
- Logo in a full-page advertisement in Optima, the MPS Newsletter, with a readership of 1,100.
- Logo and formal acknowledgment in a full-page tribute in the printed meeting program, distributed to all attendees (1,500).

- Prominent signage with logo at the sponsored event.
- Acknowledgment in the sponsor recognition display, located in a high-traffic area at the meeting site.

SELECT FROM THESE OPPORTUNITIES:

Conference Banquet

\$40,000 - Co-Sponsors Invited

Co-Sponsored by GAMS Development Corporation

Wednesday, Aug. 26, 7:30-9:30pm

Held this year at a truly spectacular venue, the Field Museum. The Conference Banquet is the largest and most popular social event of the Symposium, where attendees enjoy great food, networking with colleagues and all the fabulous exhibits of the Fields Museum.

- Recognition: Leadership benefits listed above, plus prominent signage at the event.

Welcome Reception and Awards Ceremony

\$15,000 - Co-Sponsors Invited

Sunday, Aug. 23, 5:00-8:00pm

The Welcome Reception is held on the first evening of the meeting in Orchestra Hall and brings together all participants at the beginning of the meeting. Great food and soft drinks are served. This select event also honors the winners of MPS most prestigious awards, including the Dantzig Prize, the Beale-Orchard-Hays Prize, the Tucker, Lagrange and the Fulkerson Prize. A high-level audience of about 400 MPS professionals attend. Musical entertainment provided.

- Recognition: Leadership benefits listed above, plus prominent signage at the ceremony, including your organization logo on the screen as people enter the room. Verbal acknowledgement from the ceremony MC.

Registration Bag

\$15,000 - Co-Sponsors Invited

Put your logo on the bag that every attendee receives, carries around during the meeting and takes home. It's long-term visibility for your company and your affiliation with MPS professionals.

- Recognition: Leadership benefits listed above, prominent signage at the registration area.

Audio Visual Technology Support

\$15,000

Support this vital educational component of the Symposium. LCD projectors in all technical sessions enhance presentations on the latest developments in the field of operations research and related disciplines

- Recognition: Leadership sponsor benefits listed above; prominent signage at the registration area.

Badge Holders

\$5,000 - Co-Sponsors Invited

Every one of our 1,500 attendees will display your company logo on the canvas badge holder they wear all during the meeting. A perfect way to gain visibility for your company and also display your support of the Symposium.

- Recognition: General sponsor benefits listed above, prominent signage at the registration area all week.

Refreshment Breaks

\$1,000/session - Co-Sponsors Invited

Be there and be recognized when attendees flock to the refreshment buffets for coffee.

- Recognition: General sponsor benefits listed above, plus logo/signage at the sponsored break.

Other Opportunities

Get the maximum exposure for your sponsorship support. Make your selection today and your company will be listed on the meeting website.

There are many other funding opportunities at this meeting. Please contact

Michael Ferris, Sponsorship Chair, ferris@cs.wisc.edu

or

Sandy Owens, sandy.owens@informs.org

TEL: 800-343-0062 or 401-722-2595 ext. 203

FAX: 401-722-2951

ADDRESS: INFORMS, 12 Breakneck Hill Rd., #102, Lincoln, RI 02865

Sponsorship Selection

International Symposium on Mathematical Programming, Chicago 2009
<http://ismmp2009.org>

This form may be faxed directly to Sandy Owens, (401) 722-2951

Company_____

Address_____

City_____

State_____

Zip_____

Country_____

E-mail_____

Telephone_____

Fax_____

Contact Person_____

Title_____

My company will sponsor: _____

Amount \$_____

Check enclosed (payable to INFORMS) _____

AMEX VISA MasterCard

Account #_____ Exp. Date_____

Signature (required for credit card payments)

Thank you for your support!